

THE AAMS LIMITED



Media Release

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For immediate release

The Crowbar Awards 2021 announces finalists

Celebrating the best works from both local and international schools, The Crowbar Awards have always been the benchmark for creative excellence in students. The Awards seek to recognize and inspire great work while allowing better access and mentorship opportunities between up-and-coming talent and creative agencies.

After gruelling rounds of judging, more than 360 finalists were unveiled.

The winners will be announced at the Crowbar Awards Show 2021 on Friday, 26 November 2021. It will be an exciting virtual show! More details to be released at a later date.

Attached are Crowbar Awards 2021 Finalists.

Finalists

COMMUNICATION

A01 Activation

The Chase

By: Zylun Tay

Nanyang Academy of Fine Arts

I Play, Therefore I Am

By: Nusrah Huda Bte Mohd Nizam

Nanyang Academy of Fine Arts

The Gift Of Time

By: Elizabeth Kelly Wong Sheung Cheng

Temasek Polytechnic

Whopper Chopper

By: Kyara Avrillie Yanto

Nanyang Academy of Fine Arts

F**KING EASY

By: Carissa Almira Djawas, Belmiro Hasballah, Danu Karunia.

Nanyang Academy of Fine Arts

Whopper Code

By: Sarah Heng

Nanyang Academy of Fine Arts

The Beer That Should Not Exist

By: Poon Xin Yi, Chin Weizi

Singapore Polytechnic

Tesco Tunes

By: Florencia Riana, Kezia Joy Christni

Nanyang Academy of Fine Arts

A02 Direct Marketing

The Instagrammable Wait

By: Nursolehin Yunos, Elva Pacheco

Miami Ad School Berlin

The Chase

By: Zyllyn Tay

Nanyang Academy of Fine Arts

I Play, Therefore I Am

By: Nusrah Huda Bte Mohd Nizam

Nanyang Academy of Fine Arts

SOAP 2021

By: David Gan Ziyi, Martin Teo

Singapore Polytechnic

Tesco Tunes

By: Florencia Riana, Kezia Joy Christni

Nanyang Academy of Fine Arts

A03 Film

His Legacy, Our Delicacy

By: Chloe Kor Sze Cheng, Anna Grace Wang, Anne Ng Zhi Ting, Beatrice Lum, Chen Zi Xin

Singapore Polytechnic

Dover, Now Redhill

By: Lindsey Leck Zi Lin, Josie Lee Li Qin, Aliah Maisarah Binte Zainal, Pearlicia Yeo, Antonius Chey, Aida Sevilla

Singapore Polytechnic

A Cup of Sincerity

By: Wong Kok Sheng Benjamin, Chua Ashley, Lim Heng Shen Cyrus, Cheng Qian Le Sarah, Luo Tianqi

Singapore Polytechnic

Warmth in the Hearty Rice

By: Aw Wan Qing, Cheong Li Yun Kirstin, Elizabeth Wee Jia Hwee, Nur Dini Binte Haji Muhammad Faisal, Chan Teck Seng Bennie

Singapore Polytechnic

A Son's Sacrifice

By: Muhammad Andi Bin Mohamad Naszeri, Chong Ching Weng, Madeline Chia Kai Ting,
Nur'Ain Batrisyia Binte Mohd Jarir Jumaen
Singapore Polytechnic

His Loveless Love Song

By: Janna Caganap, Chan Le Yi Ida
Singapore Polytechnic

Auntie, More Porridge Please!

By: Goh Yu Xun, Herman, Devika Suresh K , Tan Yu Xun, Ethan, Sung Jernin, Abigail Wee Xin
Tong
Singapore Polytechnic

A labour of love for 40 years

By: Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir, Fauziah Begum Bnet Eliyas
Singapore Polytechnic

Hearty Meal, Full of love

By: Nur Syafiqah Binte Arsad, Nur Aisha Binte Mohamed, Nur Syairah Binte Muhammad
Raizal, Siti Rahaiyu Binte Suhaimi
Singapore Polytechnic

The Beer That Should Not Exist

By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

The Tool

By: Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir, Fauziah Begum Bnet Eliyas
Singapore Polytechnic

Nenek Film

By: Nurul Zulhaira Binte Jamaludin, Nur Ameerah Bte Hidayathullah, Neville Eng Teng
Sheng, Nurliyana Binte Ramdan, Nur Amalina Binte Zubir, Nur Kamilia Bte Aswan, Adibah
Bte Rosman
Temasek Polytechnic

A04 Integrated

I Play, Therefore I Am

By: Nusrah Huda Bte Mohd Nizam
Nanyang Academy of Fine Arts

Happy Endings

By: Gary Teo Yong Jie, Leow Ning Rui, Ang Zi Yi Hannah, Claire Chia Chin, Andrea Lim Sze Kit

Singapore Polytechnic

Heart & Soil

By: Lau Weng Sum, Lee Qing Yun Cerlynn

Singapore Polytechnic

His Loveless Love Song

By: Janna Caganap, Chan Le Yi Ida

Singapore Polytechnic

SOAP 2021

By: David Gan Ziyi, Martin Teo

Singapore Polytechnic

Stop Looking, Start Listening

By: Jaymee Lee, Nur Atikah Jusri

Singapore Polytechnic

The Beer That Should Not Exist

By: Poon Xin Yi, Chin Weizi

Singapore Polytechnic

Underrated Trash Snackers

By: Josie Chan Xin Tian

Singapore Polytechnic

A05 Outdoor

The Chase

By: Zylun Tay

Nanyang Academy of Fine Arts

F**KING EASY

By: Carissa Almira Djawas, Belmiro Hasballah, Danu Karunia.

Nanyang Academy of Fine Arts

In Sight, In Mind

By: Adelene Mary Chin Hui-Chern, Chong Pei Ling (Rebecca)

Singapore Polytechnic

A06 Radio

His Loveless Love Song
By: Janna Caganap, Chan Le Yi Ida
Singapore Polytechnic

A08 Print

The Beer That Should Not Exist
By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

A09 Art Direction

Fish Lives Matter Too Campaign
By: Matthew Lee Ban Hock
Temasek Polytechnic

FOXIC Beverage Hub
By: Chen Shuaizhou
Temasek Polytechnic

"No" Doesn't Mean "Convince Me"
By: Jolie Tay Kai-Yi
Temasek Polytechnic

The Beer That Should Not Exist
By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

A10 Design

Ugh, Those Nostalgic Feels
By: Nurul Naqibah Bte Fadzal Mia
RMIT University-SIM GE

Underrated Trash Snackers
By: Josie Chan Xin Tian
Singapore Polytechnic

A11 Illustration & Graphic Design

Ah Boy, Ah Girl
By: Teo Kai Hua
Temasek Polytechnic

Rouge!
By: Keqing Eng
Temasek Polytechnic

"No" Doesn't Mean "Convince Me"
By: Jolie Tay Kai-Yi
Temasek Polytechnic

Greensmith: A social media platform for plant-lovers
By: Sadhna Saku
Temasek Polytechnic

Underrated Trash Snackers
By: Josie Chan Xin Tian
Singapore Polytechnic

Lego Anti Racism
By: Chua Moh Tean
M.A.D. School Chatsworth Medi@rt Academy

BRANDING

B01 Activation

The Chase
By: Zyllyn Tay
Nanyang Academy of Fine Arts

I Play, Therefore I Am
By: Nusrah Huda Bte Mohd Nizam
Nanyang Academy of Fine Arts

Whopper Chopper
By: Kyara Avrillie Yanto
Nanyang Academy of Fine Arts

Heart & Soil
By: Lau Weng Sum, Lee Qing Yun Cerlynn
Singapore Polytechnic

The Beer That Should Not Exist
By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

Local Sound
By: Wang Huan Yi, Shernice
Nanyang Academy of Fine Arts

B02 Below-The-Line

The Rebrand of Hua Hee
By: Audrey Wong Zhen Yi, Cherine Soh Cai Qi
Singapore Polytechnic

B04 Corporate / Branding Identity

Fin By Boat Rebranding
By: Nur Hidayah Binte Mohd Hisam, Thierry Ting
Singapore Polytechnic

Love at Second Sight
By: Chan Mun (Dawn), James Leow Tze Ning
Singapore Polytechnic

The Rebrand of Hua Hee
By: Audrey Wong Zhen Yi, Cherine Soh Cai Qi
Singapore Polytechnic

Okamoto
By: Tiew Fang Kee, Chew Zi Yen
Singapore Polytechnic

Repair Kopitiam
By: Ervin Liyu Yi Heng, Syahirah Bahruddin
Singapore Polytechnic

SuperNature
By: Ines Pang Xuan Qi, Putri Azra Besim Kukuljac
Singapore Polytechnic

FOXIC Beverage Hub
By: Chen Shuaizhou
Temasek Polytechnic

B07 Art Direction

Greenville: Recyclables Hotel Campsite
By: Toh Yiling
Temasek Polytechnic

Fish Lives Matter Too Campaign
By: Matthew Lee Ban Hock
Temasek Polytechnic

FOXIC Beverage Hub
By: Chen Shuaizhou
Temasek Polytechnic

The Gift Of Time
By: Elizabeth Kelly Wong Sheung Cheng
Temasek Polytechnic

The Beer That Should Not Exist
By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

B08 Design

Fin By Boat Rebranding
By: Nur Hidayah Binte Mohd Hisam, Thierry Ting
Singapore Polytechnic

Fin By Boat Rebranding
By: Nur Hidayah Binte Mohd Hisam, Thierry Ting
Singapore Polytechnic

Happy Endings
By: Gary Teo Yong Jie, Leow Ning Rui, Ang Zi Yi Hannah, Claire Chia Chin, Andrea Lim Sze Kit
Singapore Polytechnic

The Rebrand of Hua Hee
By: Audrey Wong Zhen Yi, Cherine Soh Cai Qi
Singapore Polytechnic

Okamoto
By: Tiew Fang Kee, Chew Zi Yen
Singapore Polytechnic

SuperNature
By: Ines Pang Xuan Qi, Putri Azra Besim Kukuljac
Singapore Polytechnic

The Beer That Should Not Exist
By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

B09 Illustration & Graphic Design

Ah Boy, Ah Girl
By: Teo Kai Hua
Temasek Polytechnic

Quiet Riot
By: Angelica Chua Xinjie
Temasek Polytechnic

"No" Doesn't Mean "Convince Me"
By: Jolie Tay Kai-Yi
Temasek Polytechnic

FOXIC Beverage Hub
By: Chen Shuaizhou
Temasek Polytechnic

Greensmith: A social media platform for plant-lovers
By: Sadhna Saku
Temasek Polytechnic

Addressing Cancel Culture in Singapore
By: Yap Jiexi Jessie
Temasek Polytechnic

Rouge!
By: Keqing Eng
Temasek Polytechnic

Condom Sense
By: Agnes Koh Shi Min, Ashley Poi Jia Yi
Singapore Polytechnic

Okamoto
By: Tiew Fang Kee, Chew Zi Yen
Singapore Polytechnic

B11 Typography

FOXIC Beverage Hub
By: Chen Shuaizhou
Temasek Polytechnic

The Gift Of Time
By: Elizabeth Kelly Wong Sheung Cheng
Temasek Polytechnic

DESIGN

C01 Corporate / Branding

The Gift Of Time
By: Elizabeth Kelly Wong Sheung Cheng
Temasek Polytechnic

Fin By Boat Rebranding
By: Nur Hidayah Binte Mohd Hisam, Thierry Ting
Singapore Polytechnic

Love at Second Sight
By: Chan Mun (Dawn), James Leow Tze Ning
Singapore Polytechnic

The Rebrand of Hua Hee
By: Audrey Wong Zhen Yi, Cherine Soh Cai Qi
Singapore Polytechnic

Okamoto
By: Tiew Fang Kee, Chew Zi Yen
Singapore Polytechnic

SuperNature
By: Ines Pang Xuan Qi, Putri Azra Besim Kukuljac
Singapore Polytechnic

C02 Book Design

The Gift Of Time
By: Elizabeth Kelly Wong Sheung Cheng
Temasek Polytechnic

C03 Logo Design

In Sight, In Mind

By: Adelene Mary Chin Hui-Chern, Chong Pei Ling (Rebecca)
Singapore Polytechnic

C04 Mobile Applications

Underrated Trash Snackers

By: Josie Chan Xin Tian
Singapore Polytechnic

C05 Motion Graphics

New School Brand Opening

By: Fun Ke Xin, Nguyen Khanh Linh, Muhamad Haikal Bin Mohammad
Nanyang Polytechnic

Prove 'Em Wrong

By: Nurul Istighfarah Bte M I, Fatin Nasuha Binte Mazli, Muhammad Saifulnizam Bin Mohd Salleh
Nanyang Polytechnic

Our Place In The Stars

By: Visco Chelsy Joyce Regodon, Chia Xiao Heng Shiblun, Kaung Khant Htal
Nanyang Polytechnic

If Men Can Do It, We Can Do It Too

By: Muhammad Qamarul Bin Mohamad Azm, Timothy Koh Li Ren, Siti Nardifiqah Binte Ayub, Shakira Bte Abas
Nanyang Polytechnic

NBA : Visualiser

By: Zu Yati Soe
Nanyang Polytechnic

C06 Spatial Experiential

Peculiar Bureau

By: Lateesha Millennia Dilian
Nanyang Academy of Fine Arts

Emolab

By: Cindy Jacenia Tanoto
Nanyang Academy of Fine Arts

Whampoa Dragon

By: Braxton Liew, Dickson Teo
Braxton Lew Zhi Heng, Muhammad Imthiyaas Maricar, Ooi Ming Thong, Dickson Teo
Republic Polytechnic

INTERTWINE

By: Poh Javan, Fayth Sim, Qistina Amelina, Ashley Khoo, Nicholas Mok, Nur Aishah Nadhira
Temasek Polytechnic

C07 Packaging

FOXIC Branding

By: Chen Shuaizhou
Temasek Polytechnic

The Beer That Should Not Exist

By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

C08 Point-Of-Sale

LUCID

By: Ian Goh Ming Lun, Inda Kiranthie, Jeremy Soh Kai En, Kyla Pierre Alinsod Borja, Lau Yi Xuan Andrea, Marilene Low En Xing
Temasek Polytechnic

INTERTWINE

By: Poh Javan, Fayth Sim, Qistina Amelina, Ashley Khoo, Nicholas Mok, Nur Aishah Nadhira
Temasek Polytechnic

C09 Product Design

Miru

By: Nor Nadia Diyana
Temasek Polytechnic

65

By: Tania Tan Ying Qi
Temasek Polytechnic

Patt Designed for the Deaf and Hard of Hearing

By: Geraldine Tong
Temasek Polytechnic

Totem

By: Hor Jun Jie

Temasek Polytechnic

Poppu Go Chess

By: Cheng Ka Wing Kavieng, Mak Ming Huen, Wong Cheuk Laam

Nanyang Technological University

Dialectory

By: Ho Lian Qi

Singapore Polytechnic

Poppu Go Chess

By: Cheng Ka Wing Kavieng, Mak Ming Huen, Wong Cheuk Laam

University of the Arts London

C12 Art Direction

"No" Doesn't Mean "Convince Me"

By: Jolie Tay Kai-Yi

Temasek Polytechnic

FOXIC Beverage Hub

By: Chen Shuaizhou

Temasek Polytechnic

Addressing Cancel Culture in Singapore

By: Yap Jiexi Jessie

Temasek Polytechnic

The Gift Of Time

By: Elizabeth Kelly Wong Sheung Cheng

Temasek Polytechnic

C13 Design

Miru

By: Nor Nadia Diyana

Temasek Polytechnic

With Love

By: Natalie Sim Kay Yee

Temasek Polytechnic

Lugn

By: Yeo Sheng En, Darren
Temasek Polytechnic

Underrated Trash Snackers

By: Josie Chan Xin Tian
Singapore Polytechnic

Expectation

By: Christ Teo Xiu Ting, Lee Jia Hui, Kum Kah Yim, Valda
Singapore Polytechnic

C14 Illustration & Graphic Design

The Faraway Campaign

By: Felicia Melawi
Nanyang Academy of Fine Arts

Quiet Riot

By: Angelica Chua Xinjie
Temasek Polytechnic

Addressing Cancel Culture in Singapore

By: Yap Jiexi Jessie
Temasek Polytechnic

Rouge!

By: Keqing Eng
Temasek Polytechnic

Type 1 District

By: Sandie Chan
Temasek Polytechnic

Who Are You?

By: Serin Yoo
Nanyang Academy of Fine Arts

Expectation

By: Christ Teo Xiu Ting, Lee Jia Hui, Kum Kah Yim, Valda
Singapore Polytechnic

Okamoto
By: Tiew Fang Kee, Chew Zi Yen
Singapore Polytechnic

Underrated Trash Snackers
By: Josie Chan Xin Tian
Singapore Polytechnic

C16 Typography

FOXIC Beverage Hub
By: Chen Shuaizhou
Temasek Polytechnic

DIGITAL & INNOVATION

D01 Application

Muers
By: Koh Hui Qi
RMIT University-SIM GE

Smacoo
By: Indira Gumulya Rusdi
Nanyang Academy of Fine Arts

D03 Digital Installation

Whopper Chopper
By: Kyara Avrillie Yanto
Nanyang Academy of Fine Arts

KYOKA
By: Aw Zhan Hong, Abdullah Azzam B Zainal, Brian Teo Zheng Jie, Chong Tze Hane Ryan,
Adrian Acosta Javier, Fang Qianshuo
Temasek Polytechnic

D04 Integrated

Home Again Campaign
By: Angel Tan Yu Cheng
Temasek Polytechnic

Psyche Reader - What's your Chill Count?
By: Natalie Shauna Tan
Singapore Management University

SOAP 2021

By: David Gan Ziyi, Martin Teo
Singapore Polytechnic

The Beer That Should Not Exist

By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

Project Gamiccino

By: Ashley Ho En Hui
Republic Polytechnic

CareMe

By: Qistina bte Sujimy, Michelle Tan Hui Ling, Tok Tsiao Ting, Shi Tianhe, Lisa Marie Chew
Mei Lin
Republic Polytechnic

D05 Mobile

Zoomer Lingo

By: Chong Joo Xuan, Pearlyn Chang Xuan Qi
Nanyang Technological University

Type 1 District

By: Sandie Chan
Temasek Polytechnic

D07 Online Film

His Legacy, Our Delicacy

By: Chloe Kor Sze Cheng, Anna Grace Wang, Anne Ng Zhi Ting, Beatrice Lum, Chen Zi Xin
Singapore Polytechnic

A Cup of Sincerity

By: Wong Kok Sheng Benjamin, Chua Ashley, Lim Heng Shen Cyrus, Cheng Qian Le Sarah,
Luo Tianqi
Singapore Polytechnic

Warmth in the Hearty Rice

By: Aw Wan Qing, Cheong Li Yun Kirstin, Elizabeth Wee Jia Hwee, Nur Dini Binte Haji
Muhammad Faisal, Chan Teck Seng Bennie
Singapore Polytechnic

His Loveless Love Song
By: Janna Caganap, Chan Le Yi Ida
Singapore Polytechnic

Hearty Meal, Full of love
By: Nur Syafiqah Binte Arsad, Nur Aisha Binte Mohamed, Nur Syairah Binte Muhammad Raizal, Siti Rahaiyu Binte Suhaimi
Singapore Polytechnic

The Beer That Should Not Exist
By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

D08 Social

My First Buddy
By: Celeste Koh Su Ning, Elicia Chan Hui Ting, Nelson Lim Jun Jie, Goh Kai Ting Xavier, Qadirah Ayu Binte Mohd Khairi, Huong Yee Ann, Celine Chan Zi Xuan
Temasek Polytechnic

Addressing Cancel Culture in Singapore
By: Yap Jiexi Jessie
Temasek Polytechnic

His Loveless Love Song
By: Janna Caganap, Chan Le Yi Ida
Singapore Polytechnic

Local Sound
By: Wang Huan Yi, Shernice
Nanyang Academy of Fine Arts

#YouUseYouLoseSG Anti-Drug Campaign
By: Sonia Tan Zi Shan, Russell Lee Junwei, Teo Min Yee Marian, Koh Siang Teng Jeslyn, Nurul Izzah Bte Redzuan, Chloe Chong Kah Shyuan, Iyswarreni D/O Duriahsingam, Chew Ler Yang, Chew Jing Rui Davian, Tay Wee, Faith Gan Yu Fei, Mendiola Trent James Bautista
Ngee Ann Polytechnic

D09 Website & Microsite

The Gift Of Time
By: Elizabeth Kelly Wong Sheung Cheng
Temasek Polytechnic

Reimagining Singaporeans
By: Tan Kylyn
LASALLE College of the Arts

D11 Animation & Motion Graphics

What Is Trauma-Informed Care?_Animation_2
By: Chan Man Chong Charlotte, Castanares Jayramae Kyla Rosales, Annette Teo Wen Min
Nanyang Polytechnic

Let's Talk About Global Warming
By: Sufi Bin Suhaimi, Nur Hidayah Binte Ruzman
Nanyang Academy of Fine Arts

Light in the Overgrowth
By: Dahlia Binte Khairilamri, Gavin Lee Rui Heng, Harris B Hamdan
Nanyang Polytechnic

Expectation
By: Christ Teo Xiu Ting, Lee Jia Hui, Kum Kah Yim, Valda
Singapore Polytechnic

Our Place In The Stars
By: Visco Chelsy Joyce Regodon, Chia Xiao Heng Shiblun, Kaung Khant Htal
Nanyang Polytechnic

OFFEO
By: Jeremy Tan Kian Ming, Jerrell Ko Weijie
Singapore Polytechnic

D12 Art Direction

The Freshest AF1 Sneaker
By: Nursolehin Yunos, Tracy Rhoda Kintu, Elva Pacheco
Miami Ad School Berlin

What is Trauma-Informed Care?_Animation_2
By: Chan Man Chong Charlotte, Castanares Jayramae Kyla Rosales, Annette Teo Wen Min
Nanyang Polytechnic

Greensmith: A social media platform for plant-lovers
By: Sadhna Saku
Temasek Polytechnic

Addressing Cancel Culture in Singapore

By: Yap Jiexi Jessie

Temasek Polytechnic

Type 1 District

By: Sandie Chan

Temasek Polytechnic

F&*@ Tampon Taxes

By: Matthias John Tan Wei Ming, Ong Yi Jie, Tan Jun Sen, Ang Xin Yi Clarisse

Nanyang Polytechnic

Hidden Potential

By: Chervelle Loo Yu Enn, Dahlia Binte Khairilamri, Ho Min Hui Amelia

Nanyang Polytechnic

Being a Girl

By: Kait Hsuan, Harris B Hamdan, Charis Joseph Ang

Nanyang Polytechnic

Flooding Thoughts

By: Kaung Khant Htal, Shakira Bte Abas, Tan Eng Woon Elliot

Nanyang Polytechnic

NDP 2021 ACT1

By: Siew Kar Shin Amelia, Chervelle Loo Yu Enn, Manansala Jaden Emmanuel Cruz, Tan Yi An, Abdul Qayyum B Abdul Rahman, Putera Dyann Bin Zaid, Tan Jun Sen, Charmaine Yeo, Gu Oudi Nikki, Muhammad Qamarul Bin Mohamad Azman, Tan Pei Yiing Isabelle, Kaisin Sae Lee, Choo Xing Xuan Isaac, Ho Min Hui Amelia, Kaung Khant Htal John, Shakira Bte Abas, Chua Yi Lyn Eileen, Lam Junwei, Visco Chelsy Joyce Regodon, Chia Xiao Heng Shiblun, Kait Hsuan, Nurul Istighfarah Bte M I, Fatin Nasuha Binte Mazli, Hoo Yue Ting, Matthias John Tan Wei Ming

Nanyang Polytechnic

A Pipe Dream

By: Ng Wei Xiang, Goh Sin Han, Nathaniel Tan Jun Yang, Chia Hui Xin, Kelly Chua Cui Shan, Cheng Zhi Feng

Singapore Polytechnic

Expectation

By: Christ Teo Xiu Ting, Lee Jia Hui, Kum Kah Yim, Valda
Singapore Polytechnic

Light in the Overgrowth

By: Dahlia Binte Khairilamri, Gavin Lee Rui Heng, Harris B Hamdan
Nanyang Polytechnic

Project Gamiccino

By: Ashley Ho En Hui
Republic Polytechnic

D13 Design

Miru

By: Nor Nadia Diyana
Temasek Polytechnic

jiak

By: Shu Ting Koo
Temasek Polytechnic

Laminar

By: Pang Jia Jun
Temasek Polytechnic

Lugn

By: Darren Yeo
Temasek Polytechnic

OFFEO

By: Jeremy Tan Kian Ming, Jerrell Ko Weijie
Singapore Polytechnic

D14 Illustration & Graphic Design

Discover Malang Raya Exhibition

By: Veronica Yudhistantra
Nanyang Academy of Fine Arts

Type 1 District

By: Sandie Chan
Temasek Polytechnic

Let's Talk About Global Warming
By: Sufi Bin Suhaimi, Nur Hidayah Binte Ruzman
Nanyang Academy of Fine Arts

A Pipe Dream
By: Ng Wei Xiang, Goh Sin Han, Nathaniel Tan Jun Yang, Chia Hui Xin, Kelly Chua Cui Shan,
Cheng Zhi Feng
Singapore Polytechnic

Expectation
By: Christ Teo Xiu Ting, Lee Jia Hui, Kum Kah Yim, Valda
Singapore Polytechnic

OFFEO
By: Jeremy Tan Kian Ming, Jerrell Ko Weijie
Singapore Polytechnic

D16 Soundtrack & Music

Whopper Chopper
By: Kyara Avrillie Yanto
Nanyang Academy of Fine Arts

Ordinary Being
By: Joy Chan Nian En
Singapore Polytechnic

D18 User Experience

Miru
By: Nor Nadia Diyana
Temasek Polytechnic

Laminar
By: Pang Jia Jun
Temasek Polytechnic

Make Every Drop Counts
By: Nur Zahidah Binte Rosman
Temasek Polytechnic

Patt Designed for the Deaf and Hard of Hearing
By: Geraldine Tong
Temasek Polytechnic

Sweeten Your Mind Campaign
By: Lysanti Prischiella Himawan
Nanyang Academy of Fine Arts

Whopper Chopper
By: Kyara Avrillie Yanto
Nanyang Academy of Fine Arts

D19 User Interface

Lugn
By: Darren Yeo
Temasek Polytechnic

Duolingo World
By: Nur Sabrina Binte Suhaimi
Temasek Polytechnic

Type 1 District
By: Sandie Chan
Temasek Polytechnic

D22 Digital/Mobile Games

Whopper Chopper
By: Kyara Avrillie Yanto
Nanyang Academy of Fine Arts

A Pipe Dream
By: Ng Wei Xiang, Goh Sin Han, Nathaniel Tan Jun Yang, Chia Hui Xin, Kelly Chua Cui Shan,
Cheng Zhi Feng
Singapore Polytechnic

Haul Away!
By: Nicholas Teoh Kai Xing, Enrique Carlos Marcelo, Lee Kee Shen, Nathan Wong Kai Shiun,
Hong Jing Wen Winnie, Lee Xue Xin
Singapore Polytechnic

FILM & PHOTOGRAPHY

E01 Branding Film & Entertainment

His Loveless Love Song
By: Janna Caganap, Chan Le Yi Ida
Singapore Polytechnic

Confessions of a Hungry Poet

By: Ava Tan Wan - Joy, Caitlin Jarata Lopez, Nur Sarah Binte Zainollah, Chia Yat Sing, Ethan Bailey

Singapore Polytechnic

E02 Documentary

Old Hands

By: Nelson Lim Jun Jie, Tsai Yu Yan Chloe, Elicia Chan Hui Ting, Leong Ying Kwok Jed, Tan Jie-Ning Melody, Roiel Torres Alemanian, Goh Kai Xuan, Isaac

Temasek Polytechnic

Invisible Successor

By: Neville Eng Teng Sheng, Muhammad Naz Aezzly Bin Mohd Nasir, Law Jayme, Nur Shazriena Bte Othman, Nurul Haziqah Hazirah Binte Muhammat Hadi, Nur Kamilia Bte

Aswan, Nurul Zulhaira Binte Jamaludin

Temasek Polytechnic

Hello, Loneliness!

By: Sarmiento Cyril Dominic Bambico, Lew Hau Chian

Nanyang Academy of Fine Arts

Food Across Borders

By: Shantini D/O Sukunan Selvarajah, Low Wui Chong Colin, Goh Zhen Peng Jabez, Lee Wen Ying, Foo Jing Shuen

Singapore Polytechnic

A Son's Sacrifice

By: Muhammad Andi Bin Mohamad Naszeri, Chong Ching Weng, Madeline Chia Kai Ting, Nur'Ain Batrisyia Binte Mohd Jarir Jumaen

Singapore Polytechnic

Auntie, More Porridge Please!

By: Goh Yu Xun, Herman, Devika Suresh K , Tan Yu Xun, Ethan, Sung Jernin, Abigail Wee Xin Tong

Singapore Polytechnic

A labour of love for 40 years

By: Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir, Fauziah Begum Bnet Eliyas

Singapore Polytechnic

Look At Me

By: Liu Jin Fei Celeste, Michelle Teo Kai Li, Amanda Tan Yan Jing, Clarissa Tan Ying, Yap Chi Jun

Singapore Polytechnic

E04 Online Film

Expectation

By: Christ Teo Xiu Ting, Lee Jia Hui, Kum Kah Yim, Valda

Singapore Polytechnic

A Son's Sacrifice

By: Muhammad Andi Bin Mohamad Naszeri, Chong Ching Weng, Madeline Chia Kai Ting, Nur'Ain Batrisyia Binte Mohd Jarir Jumaen

Singapore Polytechnic

His Loveless Love Song

By: Janna Caganap, Chan Le Yi Ida

Singapore Polytechnic

Auntie, More Porridge Please!

By: Goh Yu Xun, Herman, Devika Suresh K, Tan Yu Xun, Ethan, Sung Jernin, Abigail Wee Xin Tong

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A labour of love for 40 years

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The Beer That Should Not Exist

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Singapore Polytechnic

The Tool

By: Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir, Fauziah Begum Bnet Eliyas

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E05 Short Film

Between Us

By: Ryan Yeo Xiang Yu, Brianna Alexandria Leong Chien Xi, Goa Keng Hian Elnathan, Javier Lim Yi Jie, Siti Nurnabilah Binte Suhardi, Ho Sheng Rui, Zandy Lim Xin Hui, Emily Lim Kah Yee, Nor Ilham Bin Noriezal
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Booking

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Final Year

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Missed Calls

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Scavenger

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The Date

By: Sufi Bin Suhaimi, Nur Hidayah Binte Ruzman
Nanyang Academy of Fine Arts

A Son's Sacrifice

By: Muhammad Andi Bin Mohamad Naszeri, Chong Ching Weng, Madeline Chia Kai Ting, Nur'Ain Batrisyia Binte Mohd Jarir Jumaen
Singapore Polytechnic

Look At Me

By: Liu Jin Fei Celeste, Michelle Teo Kai Li, Amanda Tan Yan Jing, Clarissa Tan Ying, Yap Chi Jun
Singapore Polytechnic

The Beer That Should Not Exist
By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

The Tool
By: Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir, Fauziah Begum Bnet Eliyas
Singapore Polytechnic

One WhatsApp Away
By: Manvir Kaur Mahidwan
Miami Ad School (Mumbai)

E06 Animation

My Little Elephant
By: Catherine Analicia
LASALLE College of the Arts

DIET_DONUT_animation.mp4
By: Camille Iris Sabado
LASALLE College of the Arts

I'm Not Okay
By: Lee Yi Ching
LASALLE College of the Arts

Tankboy
By: Ng Hui Fong, Uma Bhojraj
LASALLE College of the Arts

Princess Hairpin
By: Cho Young Chae
LASALLE College of the Arts

Shush
By: Vitoria Tan Yue Ni
LASALLE College of the Arts

The Influencer
By: Yasmin Yazid
LASALLE College of the Arts

Anthropants
By: Eve Lim Yu Tong
LASALLE College of the Arts

Blood-Be-Gone
By: Kayleigh Josephine Adrien
LASALLE College of the Arts

Attention
By: Ge Junting
LASALLE College of the Arts

Live
By: Lia Jia Ying Iserbelle, Kim Ga le
LASALLE College of the Arts

To Kill the Birds & the Bees
By: Shahrazad Logan, Teo Wan Yee
LASALLE College of the Arts

Let's Talk About Global Warming
By: Sufi Bin Suhaimi
Nanyang Academy of Fine Arts

Expectation
By: Christ Teo Xiu Ting, Lee Jia Hui, Kum Kah Yim, Valda
Singapore Polytechnic

OFFEO
By: Jeremy Tan Kian Ming, Jerrell Ko Weijie
Singapore Polytechnic

E07 Art Direction

Embodiment of Emotion
By: Nikhita Alisha Ohri, Ong Xin Ying, Rahul Radhakrishnan, Sri Suzyanie Binte Abdul Rahim
LASALLE College of the Arts

I'm Not Okay
By: Lee Yi Ching
LASALLE College of the Arts

Booking

By: Nur Laiyinah Najihah Bte N Izwar, Haziq Adam De Silva, Natalie Yong Enxin,
Muhammad Hafeez Sahrin, Esther Toh, Lim Si Hui Genie, Qahir B Rosli, Muhammad
Fahman Amran Bin Mohamed Fauze
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Jun Wei, Tan Xuan Qi, Benjamin Low Zhang Xian, Tan Hui Shan, Lau Yan Seng
Temasek Polytechnic

Tankboy

By: Ng Hui Fong, Uma Bhojraj
LASALLE College of the Arts

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Rahim, Lai Hui Min Rachel, Tan Jia-Hao Matthew
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Side by Side

By: Fiona Ng Qi Qing, Thong Yi Qian, Peony, Harvinder Singh S/O Belki Singh, Nur Hazirah
Binte Hamzah
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The Beer That Should Not Exist

By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

E08 Directing

A Little Closer

By: Deborah Anne Wong Kar Leng, Cheryl Mong Chung Geok, Shabena Begum Mohamed Zabir Khan, Ng Wei Shen Cedrick, Gabriel Lee An Le, Lie Kai Yee, Koh Jia Ning Hannah, Sim Bao Zi, Tang Zhong Yi
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Between Us

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By: Poon Xin Yi, Chin Weizi
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The Tool

By: Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir, Fauziah Begum Bnet Eliyas
Singapore Polytechnic

E09 Editing

Booking

By: Nur Laiyinah Najihah Bte N Izwar, Haziq Adam De Silva, Natalie Yong Enxin,
Muhammad Hafeez Sahrin, Esther Toh, Lim Si Hui Genie, Qahir B Rosli, Muhammad
Fahman Amran Bin Mohamed Fauze
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Wen, Leong Mun Yee, Leong Jun Hao Cephas, Ravena D/O Ravindharan, Ooi Zhi Quan
Wayn
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Rahim, Lai Hui Min Rachel, Tan Jia-Hao Matthew
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To Kill the Birds & the Bees

By: Shahrazad Logan, Teo Wan Yee
LASALLE College of the Arts

Hello, Loneliness!

By: Sarmiento Cyril Dominic Bambico, Lew Hau Chian
Nanyang Academy of Fine Arts

The Date

By: Sufi Bin Suhaimi, Nur Hidayah Binte Ruzman
Nanyang Academy of Fine Arts

Warmth in the Hearty Rice

By: Aw Wan Qing, Cheong Li Yun Kirstin, Elizabeth Wee Jia Hwee, Nur Dini Binte Haji
Muhammad Faisal, Chan Teck Seng Bennie
Singapore Polytechnic

A Son's Sacrifice

By: Muhammad Andi Bin Mohamad Naszeri, Chong Ching Weng, Madeline Chia Kai Ting,
Nur'Ain Batrisyia Binte Mohd Jarir Jumaen
Singapore Polytechnic

His Loveless Love Song

By: Janna Caganap, Chan Le Yi Ida
Singapore Polytechnic

Auntie, More Porridge Please!

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Tong
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Hearty Meal, Full of love

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Raizal, Siti Rahaiyu Binte Suhaimi
Singapore Polytechnic

Wheels To Heal

By: Ashley Wong, Valerie Ang Pei Ting, Lopez Caitlin Jarata, Kong Ming Zhong Joseph
Singapore Polytechnic

OFFEO

By: Jeremy Tan Kian Ming, Jerrell Ko Weijie
Singapore Polytechnic

Side by Side

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Expectation

By: Christ Teo Xiu Ting, Lee Jia Hui, Kum Kah Yim, Valda

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E10 Cinematography

Embodiment of Emotion

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The Tool

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E11 Scripting

Eviction

By: Niranjan Samuel Bennet, Shanon Elric Ong Zhi Jie, S Hema Martina, Rahul
Radhakrishnan, Wednesday Mcdonald
LASALLE College of the Arts

A Little Closer

By: Deborah Anne Wong Kar Leng, Cheryl Mong Chung Geok, Shabena Begum Mohamed Zabir Khan, Ng Wei Shen Cedrick, Gabriel Lee An Le, Lie Kai Yee, Koh Jia Ning Hannah, Sim Bao Zi, Tang Zhong Yi
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Side by Side

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E12 Soundtrack & Music

Scavenger

By: Nicholas Ong Kok Weng, Tan Min Ying Izelle, Bernice Ng Kai Lin, Muhammad Aqil Naim Bin Bakhtiar, Lim Sze Yuan Derrik, Ella Mellisa Puteri Bte Mohamed Yusof, Ihsan B Abdul Rahim, Lai Hui Min Rachel, Tan Jia-Hao Matthew
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E13 Visual Effects

A Paradise

By: Ong Jing Hao Isaac, Lim Wei Xuan
Singapore Polytechnic

E14 Potraits

Slithery Bonds

By: Chua Moh Tean
M.A.D. School Chatsworth Medi@rt Academy

Slithery Bonds

By: Chua Moh Tean
M.A.D. School Chatsworth Medi@rt Academy

Symmetrical Girl

By: Chua Moh Tean
M.A.D. School Chatsworth Medi@rt Academy

E15 Fashion

SAAIKI

By: Brigitta Viannie Djakarya
Lasalle College of the Arts

Vanda Miss Joaquim for FEMALE

By: Ili Nadya Binti Shahrin, Hermiza Binte Mohamed Yazid
LASALLE College Of The Arts

Beauty Gardens

By: Chua Moh Tean
M.A.D. School Chatsworth Medi@rt Academy

E16 Documentary

The Sight Unseen

By: Janie Tan Jia Min

Nanyang Academy of Fine Arts

Fight Against Covid

By: Chua Moh Tean

M.A.D. School Chatsworth Medi@rt Academy

HEALTH & WELLNESS

F01 Activation

Greensmith: A social media platform for plant-lovers

By: Sadhna Saku

Temasek Polytechnic

F**KING EASY

By: Carissa Almira Djawas, Belmiro Hasballah, Danu Karunia.

Nanyang Academy of Fine Arts

His Loveless Love Song

By: Janna Caganap, Chan Le Yi Ida

Singapore Polytechnic

CareMe

By: Qistina Bte Sujimy, Michelle Tan Hui Ling, Tok Tsiao Ting, Shi Tianhe, Lisa Marie Chew Mei Lin

Republic Polytechnic

F02 Direct Marketing

SOAP 2021

By: David Gan Ziyi, Martin Teo

Singapore Polytechnic

F03 Film

His Loveless Love Song

By: Janna Caganap, Chan Le Yi Ida

Singapore Polytechnic

The Tool

By: Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir, Fauziah Begum Bnet Eliyas

Singapore Polytechnic

F04 Integrated

Chou Chou Crafters
By: Nur Rasyiqah Binte Zil Husham
RMIT University-SIM GE

Greensmith: A social media platform for plant-lovers
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Temasek Polytechnic

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Singapore Polytechnic

SOAP 2021
By: David Gan Ziyi, Martin Teo
Singapore Polytechnic

The Tool
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CareMe
By: Qistina bte Sujimy, Michelle Tan Hui Ling, Tok Tsiao Ting, Shi Tianhe, Lisa Marie Chew Mei Lin
Republic Polytechnic

F05 Outdoor

HEX
By: Nur Batrisyia Nazirah Binte Nazeer Ali, Gracia Chua Wei, Viernes Alexandra Michaela Abad, Erin Tan Kay Qi, Jayvien Ng Zhen Yuan
Singapore Polytechnic

CONTRARY
By: Gillian Ng Yan Ying
Temasek Polytechnic

F09 Innovation

65
By: Tania Tan Ying Qi
Temasek Polytechnic

F12 Online Film

His Loveless Love Song

By: Janna Caganap, Chan Le Yi Ida

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The Tool

By: Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir, Fauziah Begum Bnet Eliyas

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F14 Mobile

Type 1 District

By: Sandie Chan

Temasek Polytechnic

F15 Art Direction

Type 1 District

By: Sandie Chan

Temasek Polytechnic

GOOD

G01 Communication

Left-Field Jerseys

By: Chong Joo Xuan, Pearlyn Chang Xuan Qi

Nanyang Technological University

The NEWMO Pandemic

By: Zylyn Tay

Nanyang Academy of Fine Arts

Home Again Campaign

By: Angel Tan Yu Cheng

Temasek Polytechnic

The Gift Of Time

By: Elizabeth Kelly Wong Sheung Cheng

Temasek Polytechnic

SOAP 2021

By: David Gan Ziyi, Martin Teo
Singapore Polytechnic

The Beer That Should Not Exist

By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

Underrated Trash Snackers

By: Josie Chan Xin Tian
Singapore Polytechnic

Reimagining Singaporeans

By: Tan Kylyn
LASALLE College of the Arts

G02 Branding

Addressing Cancel Culture in Singapore

By: Yap Jiexi Jessie
Temasek Polytechnic

The Gift Of Time

By: Elizabeth Kelly Wong Sheung Cheng
Temasek Polytechnic

The Rebrand of Hua Hee

By: Audrey Wong Zhen Yi, Cherine Soh Cai Qi
Singapore Polytechnic

The Beer That Should Not Exist

By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

G03 Design

The Bean Bop Project

By: Black Georgia Anne Elizabeth
Nanyang Academy of Fine Arts

jiak

By: Koo Shu Ting
Temasek Polytechnic

Miru
By: Nor Nadia Diyana
Temasek Polytechnic

65
By: Tania Tan Ying Qi
Temasek Polytechnic

Tradition Is Young
By: Joel Lee
Nanyang Technological University

Tulips - Destigmatize masturbation for women Brand
By: Harriet May Huishi Buckland
Nanyang Academy of Fine Arts

HEX
By: Nur Batrisyia Nazirah Binte Nazeer Ali, Gracia Chua Wei, Viernes Alexandra Michaela Abad, Erin Tan Kay Qi, Jayvien Ng Zhen Yuan
Singapore Polytechnic

Whampoa Dragon
By: Braxton Lew Zhi Heng, Muhammad Imthiyaas Maricar, Ooi Ming Thong, Dickson Teo
Republic Polytechnic

G05 Film

The Beer That Should Not Exist
By: Poon Xin Yi, Chin Weizi
Singapore Polytechnic

The Tool
By: Ng Jing Wen, Geri Lim Zhi Yu, Tripta Kaur, Muhammad Hidir, Fauziah Begum Bnet Eliyas
Singapore Polytechnic

G07 Health & Wellness

Miru
By: Nor Nadia Diyana
Temasek Polytechnic

65
By: Tania Tan Ying Qi
Temasek Polytechnic

Patt Designed for the Deaf and Hard of Hearing
By: Geraldine Tong
Temasek Polytechnic

FOXIC Beverage Hub
By: Chen Shuaizhou
Temasek Polytechnic

HEX
By: Nur Batrisyia Nazirah Binte Nazeer Ali, Gracia Chua Wei, Viernes Alexandra Michaela
Abad, Erin Tan Kay Qi, Jayvien Ng Zhen Yuan
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